

Commercial Content Marketing

Raleigh/Durham

Content marketing is essential for apartments as it attracts and engages potential tenants by showcasing the property's features and benefits. High-quality content like blog posts, videos, and social media updates can highlight amenities and community atmosphere, building trust and visibility. This leads to higher occupancy rates and improved tenant retention by connecting with targeted demographics and fostering a sense of community.

Services

Photography

Includes the Photo Session, Editing, Revisions

\$550 - 25/30 Photos

\$700 - 40/50 Photos

\$875 - 65/75 Photos

\$1,000 - 90/100 Photos

Offsite Photography

Interior photos of offsite locations need to be discussed with the property manager/owners

\$200 - 2/3 Locations

Aerial Photography

\$250 - 10/15 Photos

Videography

Includes aerial videography

\$1,000 - Property Videography/No Lifestyle Videography

Rate based on property needs - Lifestyle Videography

Virtual Tour

Includes either Matterport, iGuide, or Zillow tours. For our staff to complete Matterport tours, a username, and password must be provided.

We can discuss this in more detail.

\$200 - Per Tour Completed

Virtual Staging

Email cadams@creativeimpressionsmedia.com to begin virtual staging requests.

\$40 - Per Photo Virtually Staged

\$4 - Per Photo Edited Before Staging

Other Services

Event/Social Videography

- [Click Here](#) to view an example
- Providing videography and video editing services for commercial events.

Photo to Motion

- [Click Here](#) to view.
- 1 Photo: \$30 per clip
- 5 Photos: \$20 per clip - \$100 total
- 15 Photos: \$10 per clip - \$150 total

Social Videography

- [Click Here](#) to view an example
- Quick shots for social media posts. Both edited versions and raw clips.

Raw Video Distribution

- We are providing video/photography content of events at properties.

BOOK HERE

